



KEISER[®]
UNIVERSITY



Psychology BA: Building a Purposeful Career

The Bachelor of Arts degree in Psychology offers a diverse curriculum that provides a broad-based education in many facets of behavior, mental processes, communication, research, and writing. Courses include forensics, sports, and positive psychology, as well as the traditional courses needed to prepare students for graduate studies. Students may select from six tracks/concentrations within the major (Human Services, Developmental Psychology, Applied Behavior Analysis, Health Care/Fitness, Business, and General Psychology—concentrations may vary by campus).

Psychology BA Overview

The Bachelor of Arts in Psychology degree program offers a diverse curriculum that equips students with a thorough understanding of psychological principles. The program fosters critical thinking, ethical reasoning, awareness, empowering students to apply psychological knowledge in various contexts. The program prepares graduates for advanced studies and meaningful careers in psychology and related fields, promoting lifelong learning and a commitment to enhancing individual and societal well-being.

Program Outline

To receive a Bachelor of Arts Degree in Psychology, students must earn a total of 120.0 credit hours. Program requirements are as follows:

Lower Division Courses (18 credit hours)

Years 1 and 2

- Introduction to Cognitive Psychology
- Introduction to Experimental Psychology
- Careers and Writing in Psychology
- Social Psychology
- Abnormal Psychology
- Psychology of Personality
- Behavioural/ Social Science (6 credit hours, 2 courses)
- Introduction to Psychology
- Introduction to Sociology
- Political Science



KEISER[®]
UNIVERSITY



Communications (3 credit hours, 1 course)

- Speech Communications

Computers (3 credit hours, 1 course)

- Intro to Computers

Economics (3 credit hours)

- Macroeconomics
or
- Microeconomics

English (6 credit hours)

- English Composition I
- English Composition II

Humanities/ Fine Arts (3 credit hours)

- American Literature
or
- English Literature
or
- Contemporary World Literature

Mathematics (6 credit hours)

- College Algebra
- Statistics

Natural Science (6 credit hours)

- General Biology
- Environmental Science



KEISER[®]
UNIVERSITY



Upper Division Courses (years 3 and 4)

Upper Division Psychology Courses (12 credit hours)

- Concepts of Clinical and Counseling Psychology
- Research Methods
- Child Psychology
- Health Psychology

Upper Division General Education Courses (12 credit hours)

- Critical Thinking
- Workforce Diversity
- Interpersonal Communication
- Intermediate Statistics

NOTE: 21 credits (7 courses) are required from the following areas. Students may choose 21 hours within a single concentration or select courses from various concentrations below:

General Psychology Concentration (21 credit hours/ 7 courses)

- Marriage and family
- Addictive Behaviors
- Death and Dying
- Constructs of Interpersonal Conflict
- Sport Psychology
- Positive Psychology
- Psychological Studies capstone Course

Developmental Psychology Concentration (21 credit hours, 7 courses)

- Human Exceptionality
- Adolescent Psychology**
- Psychology of Adult Development and Aging**
- Principles of Learning
- Sports Psychology
- Positive Psychology
- Psychological Studies Capstone Course



KEISER[®]
UNIVERSITY



Business Concentration (21.0 credit hours/ 7 courses)

- Constructs of Interpersonal Conflict
- Leadership
- Performance Management
- Industrial/ Organizational Psychology
- Positive Psychology
- Sociology of the Urban Community
- Psychological Studies Capstone Course

Elective Courses (21 credit hours/ 7 courses)

- Seven courses to be selected by the Advisor.

**Upper Division courses (years 3 and 4) will take place at ACS through Keiser's E-campus.*

E-campus is the online division of Keiser University. ACS students will also have in- class instructors for most courses.

The Bachelor of Arts in Psychology is issued directly by Keiser University.